

Medway Library Board of Trustees

Final Meeting Minutes

January 24, 2023 7:03 p.m.

Medway Library

Members Present: Margaret Perkins, John Smith, Greg Peverill-Conti, Lisa Sheehan, Nutan Mathew, Julie MacEvoy

Members Absent: None

Others Present: Justin Tucker - Night Board Secretary, Diane Busa - Makerspace Coordinator

A. Approval of Meeting Agenda

Board approves the agenda unanimously.

B. Approval of Margaret for Indigenous People's Committee.

A motion to approve Margaret to join the Indigenous People's Committee is made by Greg and approved by all.

C. Discuss and Plan for Promotion of Library and Services

Diane presents a list of community events and organizations that the library attends throughout the year. The committee's main objective here is to promote all the great things the library has to offer to the community and surrounding towns, not necessarily to just attend main events. The goal is overall promotion of the library and its services. The group wonders what age group is forgetting about the library the most. It seems like it's the young adult audience, ages 14-18, who may have no time to read for pleasure. Makerspace availability is sparse. John brings up using some budget money on advertising to try to reach the families who are going to programs in Millis instead of Medway. The committee discusses having a larger social media presence with Facebook and particularly Instagram. The decision is made to post to Facebook and Instagram simultaneously. Committee discusses promoting working from home at the library. This can be done through social media posts and physical posters hung at current places people go to work like Starbucks or The Muffin House. Greg mentions differentiating between the makerspace and a craftspace, which the library has a lot to offer for both spaces. The committee decides to target the work from home population to try and get some of the demographic to come in and work from home at the library at least one day a week. A possible collaboration with Muffin House is discussed. The

possibility of Muffin House providing coffee and/or muffins on one day is brought up.
The work from home day will be promoted through social media and physical flyers.

D. Adjournment

A motion to adjourn made by Greg, and approved by all.

Meeting adjourned at 8:09

Next meeting February 7, 2023 at 7:00pm